

Lakia
DIGGS



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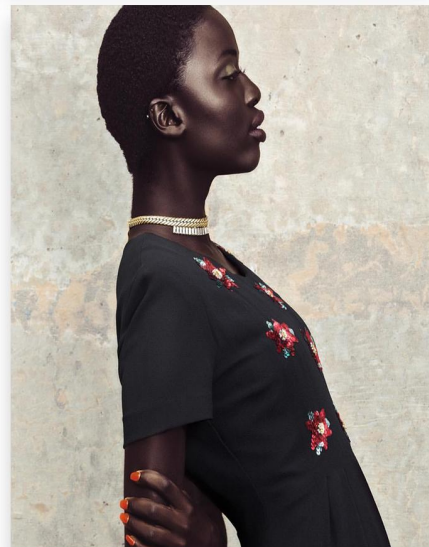
ABOUT LAKIA

As a highly skilled, extensively trained Master Cosmetologist, with over twenty years of experience behind the chair, Lakia Diggs's The Kia Xperience, LLC takes her passion for hair far beyond creating innovative styles for her recurring clientele in New York, the DMV area, and Atlanta. Her work has also been featured in New York Fashion Week, Baltimore Fashion Week, for brands like Vogue and Vogue Italia, and for brands like Roberto Cavalli, Oscar de la Renta, and Jeremy Scott to name a few. Using innovative techniques for weave installation, precision cutting, and advanced custom coloring, Lakia is well versed in the styling and care of all hair types and textures. Yet, she also works continuously to perfect her craft through continuing education coursework, discovering new ways to empower women through haircare products and services.

With an inside-out approach to healthy hair, she is a certified Pravana Colorist, and aspiring to complete her certification in Trichology, making her a specialist in the health, and treatment of hair and scalp conditions. Ever the entrepreneur, she used this knowledge to develop the TKX Hair Follicle Stimulant Drops, her own line of premium hair extensions, Bundles From Mary, featuring a diverse assortment of human hair textures and densities from a variety of origins that blend flawlessly with many hair types, and her wig unit line, The Peruca Collection. As an advocate for business owners and the cosmetology industry as a whole, Lakia is an instructor for burgeoning hairstylists, educating them on the levels of hair care, business management, client retention, state board exam refreshing, and branding.

Lakia is also a Hair Loss Practitioner as well as a Cosmetic Teeth Whitener. Additionally, she serves as a member and State Captain of the Maryland branch of the Professional Beauty Association. Lakia also works to improve her community through philanthropic endeavors like her annual school supply drive and prom drive, during which she donates gowns and hair and nail services to students who display strong academic leadership. Through additional partnerships with non-profit organizations, Lakia works year round to provide the underprivileged youth in her community with the tools they need to have successful school years. Through her commitment to the artistry of cosmetology, her benevolence, and strong business acumen.

Lakia Diggs continues to grow as a leader in the industry.



FEATURES

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